



Atharva Institute of Management Studies

Activity / Event report

Name of Event/Title	: Emerging Trends in Commerce and Industry
Resource person	: Hon.shri.Piyush Goyal
Organization	: Atharva Institute of Management Studies
Designation	: Union Minister of Commerce & Industry Govt. of India
Contact no.	: NIL
Email ID	: NIL
Date(s) of conduction	: 22/08/2024
Class / Sem	: NIL
Faculty coordinator	: NIL
Student coordinator/ committee	: NIL

DESCRIPTION

Objectives:

- 1. Growth prospect of Ecommerce:** E-commerce offers tremendous benefits, convenience, speed and comfort.
- 2. Economic Growth:** Driving India's growth story by making India a better place by expanding knowledge through Research, Technology and innovation.
- 3. Foreign Direct Investment:** Government commitment to attracting foreign direct investment while maintaining "fair play and Honesty for both customers and suppliers.
- 4. Developed India:** In 2047, as India celebrates 100th year, there is a vision of a developed India through trade agreements with other nations and the expansion of businesses

Key Takeaways:

India will be a developed economy in 2047. The government has a vision of encouraging the growth of online businesses and at the same time ensure that small retailers survive and co-exist with online services.

Investment Strategies: The government wants "fair play and honesty for both customers and suppliers" while luring in foreign direct investment. The government also want to encourage the growth of online business without disturbing the existence of small businesses in India.

Cause for Concern: India's retail trading sector attracted US \$ 4.63 billion FDI's between April 2000- March 2024. E-commerce rapid growth is a cause of concern and not pride because it could lead to job losses in traditional retail. Due to huge demand of online businesses there is risk of losing jobs of small retailers in India.

Foreign Direct Investment: Excessive FDI in retail sector is not good for the growth of the nation as it will create threat to small retailer's in India.

Learning Outcomes:

- 1. Market Trends and Opportunities:** Insights into current market trends, emerging industries, and opportunities for growth in various sectors.
- 2. Government support for FDI:** Information about new government initiatives, schemes, or incentives designed to support FDI and specific industries.
- 3. Challenges and Solutions:** Awareness of the key challenges facing the commerce and industry sectors and the proposed solutions or strategies to address them.

4. Global Trade Relations: Knowledge about the country's position in global trade, including trade agreements, tariffs, and international relations.

6. Economic Goals and Vision: Understanding the long-term economic goals and vision of the government, including plans for economic development and industrial growth.

7. Impact on Businesses: Insights into how government policies and decisions will affect various types of businesses, from large corporations to small enterprises.

8. Innovation and Technology: Information on how the government is supporting innovation, technology development, and digital transformation within industries.

FLYER OF THE EVENT



The flyer features a central text area with a pink and orange wavy border at the bottom. On the left is a portrait of Hon. Shri. Piyush Goyal, and on the right is a portrait of Sunil Rane. The Atharav Group of Institutes logo is on the top left, and a 25th anniversary logo is on the top right.

 **Atharav Group of Institutes**
Research, Technology & Innovation
Malad (West) Mumbai 400095 | www.atharvacoe.ac.in



Welcome
Hon. Shri. Piyush Goyal
Union Minister of Commerce & Industry
Govt. Of India

Sunil Rane
Executive President, Atharva Group of Institute
MLA Borivali

Attendance

ATHARVA INSTITUTE OF MANAGEMENT STUDIES		
MMS Sem- II Attendance Sheet 2023- 2024		
(Batch - 2023 - 2025) Division - A		
Speaker - Hon. Shri. Piyush Goyal		
Emerging Trends in Commerce and Industry		
Roll No.	Date	22nd August, 2024
	Name	Signature
A-1	Achalkhamb Deep	<i>Deepalkhamb</i>
A-2	Agrawal Komal	
A-3	Ahire Nikhil	<i>Nikhil Ahire</i>
A-4	Badgujar Sankar	<i>Sankar</i>
A-5	Bane Shubham	
A-6	Berde Sakshi	
A-7	Bhandari Vishal	<i>Vishal</i>
A-8	Bhandarkar Shreya	<i>Shreya</i>
A-9	Bhat Rudra	
A-10	Bobade Arpit	<i>Arpit</i>
A-11	Choudhary Parvi	<i>Parvi</i>
A-12	Dhere Ankur	
A-13	Dodwani Priti	
A-14	Doiphode Trisha	
A-15	Gharat Riya	<i>Riya</i>
A-16	Govindwar Prathmesh	
A-17	Jadhav Mansi	<i>Mansi</i>
A-18	Jadhav Mitali	<i>Mitali</i>
A-19	Jain Rutwik	
A-20	Jain Suhasi	<i>Suhasi</i>
A-21	Juthani Jay	<i>Jay Juthani</i>
A-22	Kachave Sahil	<i>Sahil</i>
A-23	Kangutkar Pallavi	
A-24	Khune Shreyas	<i>Shreyas</i>
A-25	Kukudkar Pranali	<i>Pranali</i>
A-26	Madhawani Shivam	<i>Shivam</i>
A-27	Malpani Aanchal	
A-28	Malpure Harshada	
A-29	Mane Kunal	<i>Kunal</i>
A-30	Mhatre Ankita	<i>Ankita</i>
A-31	Mule Pratik	
A-32	Nawandar Vivek	<i>Vivek</i>

ATHARVA INSTITUTE OF MANAGEMENT STUDIES		
MMS Sem- II Attendance Sheet 2023- 2024		
(Batch - 2023 - 2025) Division - B		
Speaker - Hon. Shri. Piyush Goyal		
Emerging Trends in Commerce and Industry		
Roll No.	Date	22nd August, 2024
	Name	Signature
B-1	Ahire Pankaj Dharmapal	<i>Pankaj</i>
B-2	Akhare Vaibhav Shrikrushna	<i>Vaibhav</i>
B-3	Akulwar Prathmesh Sunilrao	<i>Prathmesh</i>
B-4	Arwari Vaishnavi Deepak	<i>Vaishnavi</i>
B-5	Ayare Hrushikesh Ravichandra	<i>Hrushikesh</i>
B-6	Badgujar Swapnil Narendra	<i>Swapnil</i>
B-7	Bajaj Hritik Rajiv	<i>Hritik</i>
B-8	Bansode Yogesh Prakash	<i>Yogesh</i>
B-9	Bedekar Varad Arvind	<i>Varad</i>
B-10	Bhagat Susmit Sahebrao	<i>Susmit</i>
B-11	Bhise Vaibhav Suresh	<i>Vaibhav</i>
B-12	Bhogle Kaustubh Vidyadhar	<i>Kaustubh</i>
B-13	Chaudhary Nidhi Rajkumar	<i>Nidhi</i>
B-14	Chitroda Mansi Bimal	<i>Mansi</i>
B-15	Gadhawe Niraj Vinayak	<i>Niraj</i>
B-16	Gaikwad Sahyogi Mahendra	<i>Sahyogi</i>
B-17	Ghia Aakash Lalit	<i>Aakash</i>
B-18	Gorivale Ashwin Narayan	
B-19	Gurudu Sahith Haridas	
B-20	Hartalkar Ashutosh Sunil	<i>Ashutosh</i>
B-21	Jain Khushi Kishor	<i>Khushi</i>
B-22	Jain Sakshi Kantilal	
B-23	Jaiswal Rohit Madan	<i>Rohit</i>
B-24	Kadu Yash Shivaji	
B-25	Kadwadkar Prafulla Ganesh	
B-26	Kajrekar Rutvik Govind	
B-27	Kamthe Sahil Mohan	<i>Sahil</i>
B-28	Kapure Sushmita Vinayak	<i>Sushmita</i>
B-29	Khankar Aditya Ganesh	
B-30	Khedekar Pranita Pramod	
B-31	Kudtarkar Pooja Prakash	
B-32	Mandlik Khushi Nanabhau	<i>Khushi</i>

GEO-TAGGED PHOTOS



EVENT REPORT PREPARED BY: Dr. Aparna Ger
Verified by: Dr. Shubhi Lall Agarwal

Submitted to: Dr. D. Henry Babu (Director)